



Home » ION News » Enterprise Go Digital: Strengthening the resilience of SMEs and supporting them in their r...

ION NEWS

Enterprise Go Digital: Strengthening the resilience of SMEs and supporting them in their recovery phase



By ION News – 09/03/2022 No Comments 2 Mins Read

Facebook

Twitter

Pinterest



The Enterprise Go Digital project was officially introduced on Friday by the National Productivity and Competitiveness Council (NPCC) as part of the Council’s mandate to

increase productivity and build resilience for Small and Medium Enterprises (SMEs), particularly in the new environment marked by the challenges of Covid-19. The NPCC, through this project, also intends to support participating companies in their recovery phase.

Enterprise Go Digital (EGD) is a project led by NPCC with financial assistance from the United Nations Development Program (UNDP) and the Government of Japan. The project focuses on creating a level playing field for the SME ecosystem and providing the right information to facilitate decision-making. It will also enable human resources to increase the speed of the business.

“The global economy is experiencing a non-stop digital revolution. The pandemic has accelerated the transition to a digital future. Around the world, people and organizations have had to adapt to new ways of working and living. In the current environment, digitalization can provide unprecedented opportunities for economic growth,” NPCC Executive Director Ashit Gungah said in his keynote address. He explained that while our SMEs can benefit from digitization, many of them face difficulties in making this transition.

“Companies find it difficult to even take the first step. The lack of expertise and resources is also a general obstacle. This is precisely why the Enterprise Go Digital program was designed. That is, to facilitate the digitization of SMEs to keep pace with technological change in the global economy. The scale and speed of their digitization will enable them to become more resilient and have a profound impact on the transformation of our economy,” he stressed.

“As with any business, SMEs differ in size, industry and level of experience. Whatever the differences, going digital has proven to be a key advantage before and after the Covid-19 crisis. Digitization and digital tools can help SMEs reduce costs, standardize and automate business processes and reduce their dependence on labour,” said Sunil Bholah, Minister Industrial Development, SMEs and Cooperatives. And to recall that the transition to digital allows SMEs to transform and be competitive on a larger scale and to reach global markets by doing business online.



[◀ PREVIOUS ARTICLE](#)

[NEXT ARTICLE ▶](#)

SADC wants to break down gender bias and promote inclusion

Covid-19: 214 cases identified this Wednesday



ION News

RELATED POSTS

Mauritians said yes more in 2021 than in 2020

18/03/2022

Murder at Camp-de-Masque: A grandfather fatally stabs his granddaughter

18/03/2022

Showers in the South-West, South and on the Central Plateau this afternoon

18/03/2022

[Employé interdit de bureau sans 3e dose] Radhakrishna Sadien: “A violation of human rights”

18/03/2022

LEAVE A REPLY

Your Comment

Name *

Email *

Website

Save my name, email, and website in this browser for the next time I comment.

POST COMMENT

SUBSCRIBE TO STAY UPDATED...

First Name *

First Name

Last Name

Email *

BREAKING NEWS

- [Pravind Jugnauth](#)
- [Squid Game](#)
- [PRB Report 2021](#)
- [Mauritius Police Force New Uniform](#)
- [Chatwa Meaning in English](#)
- [Pandora Papers list Mauritius](#)
- [digital vaccination card mauritius](#)
- [Be Safe Moris Digital Pass](#)
- [MoKloud Mauritius](#)
- [Navin Ramgoolam](#)

DON'T MISS

loterie vert maurice result- tirage du: Mercredi 16 Mars 2022

By hindi-mauritius-webmaster – 18/03/2022  0

Date du tirage Date Ok Résultat du tirage Mercredi 16 Mars 2022 2, 8, 9,...

a 16-year-old girl has been raped several times

18/03/2022

latest meteo facebook post today – weather forecast

18/03/2022

In Rodrigues: presentation of the program speech this Friday, March 18, 2022.

18/03/2022

RECENT POSTS

loterie vert maurice result- tirage du: Mercredi 16 Mars 2022

a 16-year-old girl has been raped several times

latest meteo facebook post today – weather forecast

In Rodrigues: presentation of the program speech this Friday, March 18, 2022.

Celebration this Friday, March 18 of the Holi color festival.

Polytechnics Mauritius organizes two open days

Relaunch of the Film Assistance Scheme

Basin: three injured in an accident

March 18 marks World Recycling Day.

A 67-year-old shopkeeper beaten with a club

SUBSCRIBE TO OUR YOUTUBE CHANNEL

OUR PICKS

Omicron variant: divergent opinions on border closures

24/12/2021

Covid-19: the digital health pass accessible from midnight on BeSafeMoris

30/09/2021

Online services: birth certificate, marriage or other – the civil status office is going digital

10/09/2021

Construction of a 1,500 square foot house: Mauritians must provide an additional budget of around Rs 750,000

04/08/2021

 Facebook

 Twitter

 Pinterest

 Instagram

 YouTube

 Vimeo

Subscribe to Updates

Get the latest creative news from SmartMag about art & design.

Your email address..

SUBSCRIBE

By signing up, you agree to the our terms and our Privacy Policy agreement.

TAGS

Breaking Hindi News Live

Buddhism

Business Magazine

Defimedia

Defisante

High Commission India in Mauritius

Hindi Language

hindi newspaper in mauritius

Home Deco

[Inside News](#)[Interior](#)[ION News](#)[Latest Hindi News Mauritius](#)[learn hindi in mauritius](#)[Le Mauricien](#)[Lexpress](#)[Lifestyle](#)[loterie vert](#)[Mahatma Gandhi Institute Mauritius](#)[mauritius hindi language](#)[mauritius hindi literature](#)[mauritius hindi news](#)[mauritius hindu festival](#)[Mauritius News in Hindi](#)[MBC TV Online](#)[Mobiles](#)[Monsieur Météo: Afzal Goodur - Mauritius Weather Forecast](#)[netflix shows movies](#)[Politics](#)[PRB Report 2021](#)[Radio One](#)[Relations](#)[samachar hindi in mauritius](#)[Top FM](#)[Travel News](#)[Tropical Cyclone in Mauritius](#)[Uncategorized](#)[ViralMedia](#)[Wazaa FM](#)[weshare mu](#)[world hindi secretariat mauritius](#)[जीवन परिचय](#)[नाटक](#)[मॉरीशस हिन्दी भाषा](#)[लोक कथा](#)

LATEST NEWS

loterie vert maurice result- tirage du: Mercredi 16 Mars 2022 18/03/2022

a 16-year-old girl has been raped several times 18/03/2022

latest meteo facebook post today – weather forecast 18/03/2022

In Rodrigues: presentation of the program speech this Friday, March 18, 2022. 18/03/2022

Celebration this Friday, March 18 of the Holi color festival. 18/03/2022

Polytechnics Mauritius organizes two open days 18/03/2022

Relaunch of the Film Assistance Scheme 18/03/2022

Basin: three injured in an accident 18/03/2022

March 18 marks World Recycling Day. 18/03/2022

A 67-year-old shopkeeper beaten with a club 18/03/2022

Camp-de-Masque: Mahima stabbed in the heart by his grandfather 18/03/2022

discover a corpse in a vague field 18/03/2022

The key to sustainable and resilient development 18/03/2022

Fight against smoking: the NGO Visa sounds the alarm against smoking in night clubs 18/03/2022

The electric car is gaining popularity in Mauritius. 18/03/2022

A teenager is threatened with death because of sleeping in a tent 18/03/2022

Mauritians said yes more in 2021 than in 2020 18/03/2022

Challenge to the Lam Shang Leen report: the court reserves its judgment on Me Teeluckdharry's motion 18/03/2022

[VIDÉO] The effect of the full moon on human behavior and marine animals 18/03/2022

brawl between neighbors due to music during a birthday party 18/03/2022



HOME POLITICS TECHNOLOGY BUY NOW

© 2022

